**OpenFabrics Alliance ~ Marketing Working Group**

**Meeting Agenda for 2.28.14**

**Agenda-**

* Developer Workshop / IBUG Planning
* Promotional Efforts
* Messaging / Recruitment
* Event Participation
* SNIA Storage Developer Conference, September 15 – 18, Santa Clara, CA
* <http://www.snia.org/events/storage-developer2013/speaker_info>
* Deadline for submissions, April 18, 2014
* SC14
* See below “milestones”
* Website Redesign / Blog Schedule
* Updating OFA Backgrounder

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| **Upcoming Event Calendar-** |  |  |
| InfiniBand Fabric Training | UNH-IOL | March 11-12, 2014 |
| Programming w/OFS Training | UNH-IOL | March 13-14, 2014 |
| OFA Developer Workshop | Monterey, CA | March 30-April 2, 2014 |
| OFA IBUG | Monterey, CA | April 2-3, 2014 |
| OFA Interop Debug Event | UNH-IOL | April 7-11, 2014 |

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| **Tentative Blog Schedule** |  |  |  |
| **Date** | **Author** | **Title/Topic** | **Comments** |
| First blog to coordinate with rollout of new website | Bill Lee | Announcing new website/blog |  |
| April.7.14 | Jim Ryan | New Direction of the OFA / Workshop Recap | “More on the New Direction of the OFA” has been written. Will need to update. |
| April.14.14 | Rupert Dance | Interop Recap |  |
| April 28.14 | Gilda Foss | Solid State Drive | Already written |
| May.5.14 | Paul Grun | OFWG Update? |  |
| May.19.14 | Gilda Foss | Exploring the Future of Ethernet w/SDN | Already written |

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| **Upcoming Milestones** |  |  |  |
| SNIA Storage Development Conference | Santa Clara, CA | September 15-18, 2014 | Deadline for Submissions, April 18, 2014 |
| **SC14** | **New Orleans** | **November, 16-21, 2014** |  |
| Technical Programs | Open | Deadline | Information Link |
| Tutorials | February 14 | March 31 | <http://sc14.supercomputing.org/program/tutorials> |
| Papers | February 14 | April 4 | <http://sc14.supercomputing.org/program/technical-papers> |
| Panels | February 14 | April 25 | <http://sc14.supercomputing.org/program/panels> |
| BoF | February 14 | July 31 | <http://sc14.supercomputing.org/program/birds-feather-sessions-bofs> |
| Emerging Tech | February 14 | July 31 | <http://sc14.supercomputing.org/program/emerging-technologies> |
| Posters | February 14 | July 31 | <http://sc14.supercomputing.org/program/posters> |