OpenFabrics Alliance ~ Marketing Working Group

Meeting Minutes – 4.12.13

Attendees:

Bill Lee – Mellanox Technologies

Jim Ryan – Intel

Gilda Foss – NetApp

Catherine Seeds – Ketner Group

Caitlin New – Ketner Group

Ken Strandberg

Rebecca Moran – OpenFabrics Alliance

**Minutes from 4.12.13 MWG Meeting**

* **User Day / Developer Workshop Updates**
* Discussed and closed open items. Open items finalized:
* Promoting of sponsorships and sponsorship print materials.
* Both agendas are complete. “Logistics” emails to go out for both events Monday, April 15.
* **ISC ’13**
* One BoF accepted.
* Discussion to continue at next MWG meeting.
* **SC ‘13**
* Deadline for panel participation is April 24.
* Reminder to be sent out to MWG regarding deadline.
* Discussion to continue at next MWG meeting.

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| **SC ’13 AR’s** |  |  |
| **AR-** | **Contact-** | **Target Date-** |
| Send out reminder to MWG regarding deadline. | Ketner Group | April 19 |

* **SNW Fall ’13**
* Deadline for submission of presentations is May 6.
* Contact MWG to see if member companies are presenting.
* Discussion to continue at next MWG meeting.

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| **SNW AR’s** |  |  |
| **AR-** | **Contact-** | **Target Date-** |
| Contact MWG to see if members companies are presenting. | Ketner Group | April 19 |

* **Next OFA~MWG meeting will be held on Friday, April 26, 2013**

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| **Upcoming Event Calendar-** |  |  |
| OFA User Day Workshop | Monterey, CA | April 18-19, 2013 |
| OFA Developer Workshop | Monterey, CA | April 21-23, 2013 |
| ISC ‘13 | Leipzig, Germany | June 16-20, 2013 |
| International User Workshop | Zurich, Switzerland | September, 2013 |
| SC ‘13 | Denver, CO | November 17-22, 2013 |