**OpenFabrics Alliance ~ Marketing Working Group**

**Meeting Minutes – 11.9.12**

**Attendees:**

Bill Lee – Mellanox Technologies

Jim Ryan - Intel

Caitlin New – Ketner Group

Catherine Seeds – Ketner Group

Ken Strandberg

Rebecca Moran – OpenFabrics Alliance

**Minutes from 11.9.12 MWG Meeting**

* OFA Participation in Top 500 Press Release
  + Ketner Group discussed revisions and media push
  + Release to go out Monday (11.12.12)
* Ken to add “Meet the Expert” info under SC12 heading on OFA website
* SNW Spring 2013
  + Bill Lee volunteered to submit Presenter Proposal
  + Bill to have required registration info to Ketner Group before the deadline of 5 pm PST on Monday the 12th.
* Meeting schedule will be revised for the holidays
  + There will not be a meeting on November 23rd due to the Thanksgiving holiday. Our final meeting of the year will be on December 14th. We will resume our normal 2nd and 4th Friday schedule beginning on January 11th, 2013.