OpenFabrics Alliance ~ Marketing Working Group

Meeting Minutes – 5.24.13

Attendees:

Jim Ryan – Intel

Rupert Dance – Software Forge

Gilda Foss – NetApp

Caitlin New – Ketner Group

Ken Strandberg

Rebecca Moran – OpenFabrics Alliance

**Minutes from 5.24.13 MWG Meeting**

* **OFA Backgrounder**
* It was agreed upon that a dedicated meeting was needed for the revision of this document.

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| **Backgrounder AR** |  |  |
| **AR-** | **Contact-** | **Target Date-** |
| Schedule revision meeting | Ketner Group | May 28 |

* **ISC ’13**
* Discussed PR plans. They include:
* Use of OFA Backgrounder
* Possible blog submission on ISC site

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| **ISC ’13 AR’s** |  |  |
| **AR-** | **Contact-** | **Target Date-** |
| Revise Backgrounder | MWG / Ketner Group | May 28 |
| Possible blog submission | Ketner Group | June 7 |

* **Website Upgrade / Redesign**
* We will be migrating to a new server box and operating system. This will coincide with the website redesign.
* **Next OFA~MWG meeting will be held on Friday, June, 7, 2013**

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| **Upcoming Event Calendar-** |  |  |
| ISC ‘13 | Leipzig, Germany | June 16-20, 2013 |
| International User Workshop | Zurich, Switzerland | September, 2013 |
| SC ‘13 | Denver, CO | November 17-22, 2013 |