

## Attendees:

Paul Grun

Divya Kolar, Intel

Jim Ryan, OpenFabrics Alliance

Doug Ledford, Red Hat

Joe Balich, Nereus

Allison Barry, Nereus

## Agenda

- Events
  - OFA Workshop 2021
    - Schedule Snapshot
      - [August] Select TPC Chair and Schedule First TPC Meeting in August (32w)
      - [October 13] Build Initial Workshop Topic Categories for OFA Community Review (22w)
      - [November 3] Finalize Workshop Categories, Session Formats, Collaborative Activities (19w)
      - [November 10] Announce Call for Sessions and EB Registration (18w)
      - [December 4] Secure Keynote Speaker (optional), Define Tutorials (15w)
      - [January 22] Close Call for Sessions, Announce Extension (8w)
      - [January 29] Close Extended Call for Sessions (7w)
      - [February 1] Speaker Selections Due to MWG (6w)
      - [February 3] Distribute Speaker Acceptances (6w)
      - [February 9] Sponsorships Due (5w)
      - [February 22] Finalize Agenda (3w)
        - \*Suggest Feb 8 (5w) or Feb 15 (4w)
      - [February 23] Close EB Registration (3w)
      - [March 16-18] OFA Workshop 2021
    - Virtual Support
      - Awaiting TPC agenda/activities request before deciding on virtual event support
        - **AR: Nereus** to develop general outreach letter to gauge interest in participating in TPC
        - **AR: MWG** to begin discussion on switching to virtual Workshop in 2021 with **XWG**
      - VTM Events
        - Confirmed bonus features for VTM Events to craft a proposal
        - Received rough cost estimate and platform recommendation
        - **AR: Nereus** to work with **VTM Events** on options for postponement of in person event to 2022 once confirmed with **XWG**
      - Linux Foundation
        - Identify OFA lead to approach LF about virtual event support

- Industry Alliances Promotional Effort
  - Website updates
    - Industry Alliances Dropdown
      - OFA Industry Alliances page mockup created
      - Become an Alliance Partner mockup created
    - OFA Calendar
      - Industry Alliance Events Call Out mockup created
    - OFA Homepage
      - Industry Alliance Call Out mockup created
  - Other items
    - Dedicated newsletter section for Alliance Updates
    - Joint webinar when/where appropriate
      - Discuss initiative progress/milestones
  - Next steps
    - Hold on promotional and website items until all alliances are finalized
    - **AR: Jim Ryan** to be initial point of contact for Alliances until specific point person is determined
    - OFM and DMTF announcements/finalizations will go hand-in-hand
      - Proposed webinar that dives into the OFM and the progress that has been made since introduction at the Virtual Workshop
- OFA 2021 Marketing Plan
  - Nereus working with Divya to update OFA 2021 Marketing Plan
  - **AR: Nereus** to add key items/milestones to calendar (Q3 '20 – Q4 '21) before next MWG meeting
- FSDP
  - Plan detailed FSDP webinar series for Q1/Q2 2021 timeframe and a high level, introductory webinar in Sept./Oct.
- Newsletter – distributed last week
- Blog
  - Upcoming blogs
    - Leadership Change – Pending
      - **AR: Nereus** to update blog based on Doug's contribution
    - FSDP WG Highlight – TBD
    - Gen-Z / OFA MOU / OFM WG – TBD
- Opens
  - Next meeting – Thursday, Aug 20 @ 1pm PDT